

Phrase | Quotes

✓ yatha drishtti, tatha
srishhti. (you see the world as you are)

• Money - food, not appetite
books knowledge
bed sleep

↓
only a means to happiness. no
guarantee of it (else in
bribe/corruption).

• Art of living

✓ every saint has a past, every
sinner has a future.

✓ Ask not what the country
can do for you, ask what
you can do for the country.
- John F. Kennedy

✓ Easy to build strong children
than repair broken men.

✓ Prakrati rakshati rakshita-
nature protects if protected.

✓ Patience is the strength of
weak & impatience is the
weakness of strong - Kant.

• ounce of practice > tonnes of
preaching.

• Hell has 3 gates - lust, greed
& anger.

✓ Punished not for your anger
but by your anger - Buddha.

Object = robotic sin

• Honesty is 1st chap in book of
wisdom - Thomas Jefferson

• Aristotle - 4 cardinal values -
courage, Justice, Temperance,
wisdom. (CO3 WIT)

• Truth is b. - no one, lie → lie even
if everyone.

• Lok niti > raj niti

✓ what is possible for one is
possible for all.

✓ When whole world is silent,
even 1 voice becomes powerful. - (Makala)

• cs should be like the 4th lion
pettor of lion capital - invisible

• no victors in war

• Jagore said that it was
Buddha & not Alexander who
conquered the world.

• pen mightier than sword but
the hand that holds is the
mightiest.

✓ Genius can take you to
heights but character will
decide whether you stay
there. - Albert Einstein

• Devotion to duty is highest
form of worship.

• co-existence or no existence
- Bertrand Russel.

• Ethics → ethikos = habit
corruption → corruptus = destroy
but today ethics is destroyed &
corruption has become habit.

✓ Demo is not a spectators
sport, it's a participatory
sport.

✓ If you want others to be
happy, practice compassion.
If you want to be happy,
practice compassion - Dalai Lama

• Minimalistic life - 90/90 rule
used in past 90 days? next
90? No. No → give up.

- To err is human, to forgive is divine.
- $IQ + EQ + LQ = \text{Success}$ (Jack Ma)
- Sheelam Param Bhushanam - character is highest virtue
- 'All my best ideas were born of anger' - Kailash Satyarthi
- ✓ Weapons can kill terrorists but eduⁿ can kill terrorism - Malala
- ✓ Instal sclerosis - when instⁿ fails to keep pace with time.
- ✓ Diffusion of Resp^y - someone else will save the world.
- ✓ Swami V → prefer a man with a kind c3 st intelligent c3
- ✓ Kautilya - glo admin on glo people
- ✓ Broken window syndrome - crimes, waste mgmt, spitting etc.
- ✓ Climate consequentialism → climate Kantianism
- ✓ Dear is Plato, but deader still is truth → Aristotle
- ✓ Noam Chomsky - "How is it that we have so much info but know so little?"
- ✓ Enlightened Objectivity
- ✓ Highest form of knowledge is Empathy.
see the light in each other. be the light in each other.
Homo Empathicus
- ✓ Prudence = character of all virtues.
- ✓ स्वस्मै स्वल्पम्, समाजाय सर्वस्वम्।
(A little bit for yourself & a lot for the society).
- तत् दूरे, तत् वीर्ये - It is far, yet it is within.
- Useless laws weaken necessary laws. - Montesquieu
- ✓ If you can't feed 100 people, then feed just one. There are no great things, only small things done with love - Mother Teresa
- ✓ To do a great right, do a little wrong - Shakespeare
- ✓ The diffce b/w what we do & what we are capable of doing would be sufficient to solve most of world's problems - MK Gandhi
- ✓ Blue & pink model ⇒ Rainbow model of parenting / devt
- ✓ moral eq^m / moral blind spot / moral fall
- ✓ Harm principle - people should be free to act however they wish unless their actions cause harm to somebody else.

Phrases / Quotes

- cat on the wall / fence sitter
- bystanders apathy
- ✓ silence of good men...
- ✓ unexamined life
- FD - strive for excellence
- ✓ Be a man of values, not success - Einstein
- artha / dharma / kama = instrumental values while moksha is terminal except time + exception should not overwhelm the norm.
- Ethics = society's morals
Morals = indl ethics
- NO self mode, 1000 others!
+ an avg of 5 persons you spend time with.
- ✓ Destruction - total or demo^{ny}
= unjust → Gandhiji
- WHAM as overwhelm > overpower
- 7 sins
 - WW wealth w/o work
 - SH science w/o humanity
 - CM commerce w/o morality
 - RS religion w/o sacrifice
 - PP pol w/o principle
 - PC pleasure w/o conscience
 - KC knowledge w/o character.
- There is only 1 sin - lapse of conscience - ⑥
- Andovation / gugrad!
- ✓ moral turpitude
relativism (when in Rome)
absolutism
universal^m
- zero tolerance / slippery slope / broken window
ethical fading

- ✓ Injustice shall never be answered with injustice.
- Socrates.
- Hate the sin, not sinner - ⑥
- ✓ peace breed peace. violence breeds violence.
- ✓ smallest good deed v/s grandest good intention
- ✓ All are born free & equal in rights & dignity - UDHR
- In a matter of ⑥, law of majority has no place - ⑥
- hate can't drive out hate, only love can.
- ✓ As the means, so the ends
'baya ped babool ka, aam kaha se khaye?'
- If you gain the world but lose your soul, it's not worth it.
- ✓ Satyan vada, dharma
chara - speak the truth, pursue righteousness.
- ✓ Honesty is more than not lying. It is truth telling, truth loving & truth living.
- No higher religion than human service.
- Greatest threat to our planet/system is that someone else will save it.
- ✓ Force should be comb of manliness & saintliness - Swami Vivekananda

Examples

- Japanese school teach toilet cleaning
- Netherlands - toddlers in natural envt

Movies

Chak de India!

Thappad

Padman

Swades

Gabbar is Back

Oh My God!

Dangal

Pink

Chhapaak - acid attack

Joliet Ek Prem Katha

Rashmi Rocket

Soorma - sandeep singh

• Bihar topper scam, IPS found cheating to become IAS

• British rule, WWI, II, Treaty of Versailles.

• Bhagat Singh
Savitribai Phule

• marital rape, 377, euthanasia, sabrimala, triple talaq, LGBTQ+

• He Gankul - designer baby

• women's hockey team in Olympics

Aditi Ashok (#4 in hockey)

PV Sindhu

~~Apna~~ ~~Ka~~ Deepika Kumari

Neeraj Chopra - properly folded flag, hindi 4

• Hitler, Napoleon

• Kane Williamson - smile through defeats

Dhoni - captain cool

• AFSPA

• give it up subsidy

Serials / Shows

- Udaan

- Baalika vadhu

- Satyamev Jayate

- KBC

C	A	B
Smoking kills	fear of death	Say NO to Smoking
Discipline improves eff ^y	Disciplined people are likeable	Lead a disciplined life

• Aus = smoking is 'uncool' though campaigns $\Rightarrow$ huge success.
dentist in toothpaste ad = target cognitive component.

• Kailash Satyarthi = Mukti vanini's

• Ajien & Duryodhana, both had Aptitude, but Ajien right attitude.

Karna - daanveer, revengeful
Dhratrashtara - mixed pub & pnt life

Bhisma - accepted death but kept film to his commit^t.

little wrong on gya right

Krishna - Ma faleshu kadachana
Duryodhana - pride comes before fall.

Draupadi - think before you speak

Abhimanyu - half knowledge is dangerous courageous / fortitude

yudhishtira - Righteousness is useless unless paired with foresight

Gandhari - empathy

Eklavya - guru is god

• mother | father | doctor | soldier

Instant justice $\rightarrow$ Hyd encounter
constant delays $\rightarrow$ nirbhaya. (extremes)

• corona warriors.

• Sonam Wangchuk

Justice HR Khanna (courage of conviction)
Japan, Israel, US

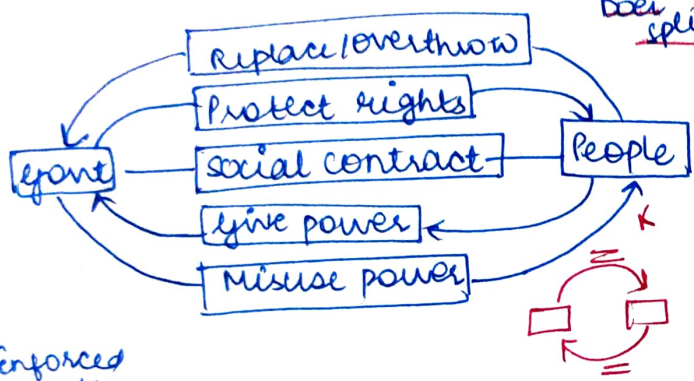
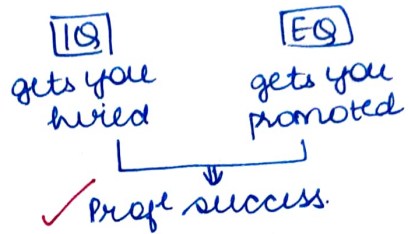
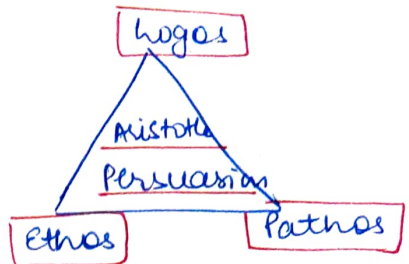
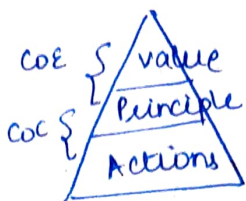
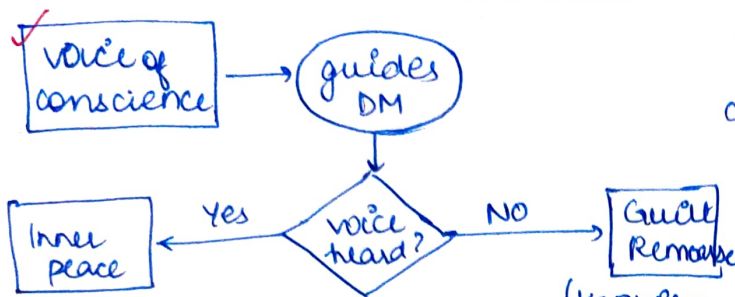
Examples

- Malala
- Durgashakti Nagpal (Devotion to duty)
- Neeraj George → Mt. Kilim. on crutches. (Willpower)
- XR group - non violent struggle against CC.
- Prabha Devi, 76 - planted entire forest in Rudraprayag.
- 16yr old boy files petition over excessive plastic packaging by Amazon / Flipkart.
- Astik Kr Pandey (DC of Beed, MH) imposed ₹5k fine on himself for plastic cups.
- Pierre Curie reflected nobel prize unless shared with wife, Marie in 1903 for physics.
- R. Prasad - only 50% salary, towards end. only 25%.
- Delhi HC asks man to plant 50 trees in an electricity theft case.
- Mitchell Marsh - missed 4-6 weeks of cricket - broke hand by punching against a wall in anger - he was not even out :)
- Arunachal villagers forego land compensⁿ for road constructⁿ.
- Avinash saran 36gash IAS.
 - ↳ daughter to govt school
 - ↳ bike ambulance ↳ eats MDM in school
- Langars - oxygen langar during covid
- Apple CEO Tim Cook came out as a gay after reading letters from kids struggling with identity.
- MP Min takes underprivileged kids to 5* hotel on Diwali
- Aus PM Scott Morrison was working as a water boy during a match with SL.
- 54 yr old man in MH returned ₹40,000 bag - had ₹3 in pocket + Refused award :*
- Pb - GOAL
- Uber's #leave your car behind move to help Delhi breathe again.
- Talisman by PM Modi evoked while taking RCEP decision.
- Japanese Min resigned for taking melons & mangoes as bribe + PM apologised for having appointed such a min!
- Loss of corp govt in PSB leads to high NPAs, bank frauds
- Zomato delivery boy reflected for being Muslim.
- McD gets FSSAI notice for spreading unhealthy habits - "stuck with Ghisya Jori again? Make H+I combo you love!"
- Sukhpal Singh Bedi donates plot of land for masque in UP.
- justice Arun Mishra offered to apologise to any lawyer he had unintentionally hurt in courtroom
- Bannerjee & Dey received Nobel in dhoti & saree.
- Odisha's JAGA Mission
- Russia banned by WADA for 4yrs
- Germany = hologram in circus
- villagers = weaters for Ele.
- Hairstylist in Coimbatore dressed as santa & gave free haircuts to homeless

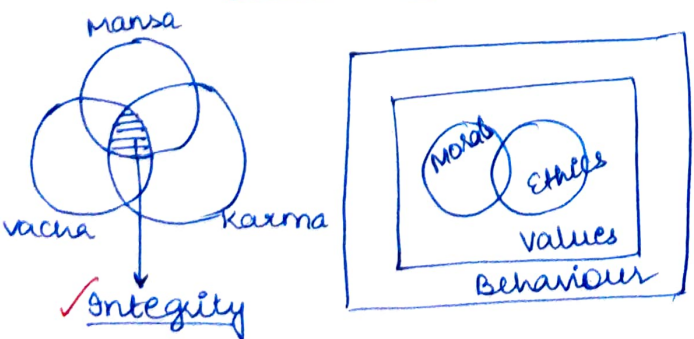
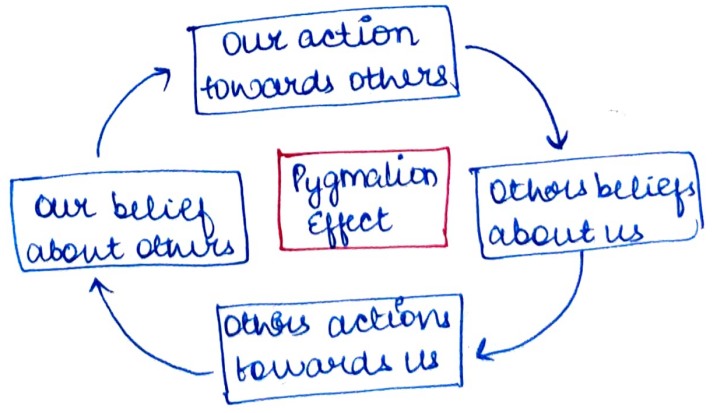
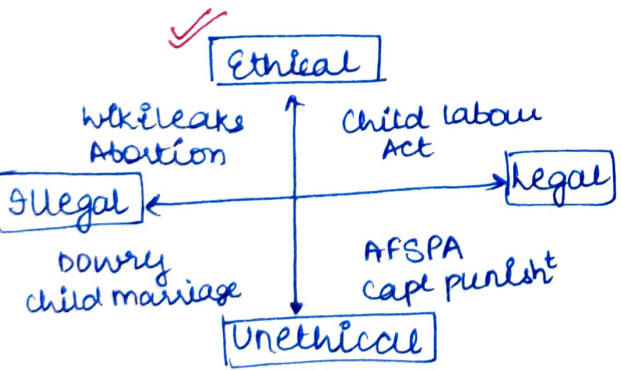
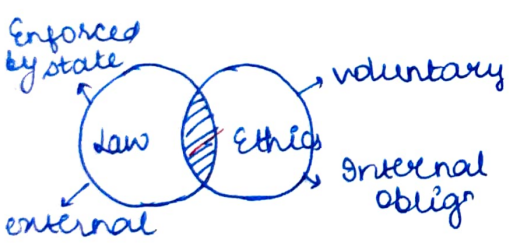
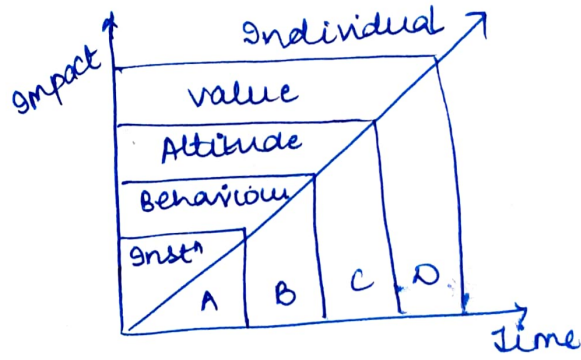
- Dr Upadhyay (2009 batch officer in Odisha) bubble of ₹1L (AIR 5)
- Gallikattu
- Deepika Padukone slammed for 'recreating her Chapaak look' challenge on TikTok.
- Dr. Li Wenliang - first warned about COVID - died fighting against it at 34.
- Man asked Mumbai police the punishment for suicide, thanked later for saving his life.
- Lifebuoy in its ad requested users to use any soap nearest to them & mentioned competitors names like Lux, Dial, Santal etc. to create awareness about COVID 19.
- Narayn Murthy touched Ratan Tata's feet while presenting him Lifetime Achiever Award
- 'Voluntary code of ethics' by IMAI during LS election 2019.
- Minal Bhasle - COVID test kit - was in her last leg of pregnancy
- 1953 - Jonas Salk dev'd vaccine for polio & decided not to patent it, 1st tested on himself.
- Migrant labourers painted the building they were quarantined in. its degree courses.
- Jacinda Ardern contd. TV show despite Earthquake.
- Doctor slept in car after returning from COVID duty.
- Chef Vikas Khanna fed 1000s in Ambrosia sitting in NYC during lockdown + couldn't for walk in childhood, mother → born to fly!
- Kurien - white Rev - didn't drink milk himself + was from a well to south Indian Christian family, yet sympathised with farmers of Anand.
- Satish Dhawan - resp of failure
- Sagayam TN IAS discloses his assets online.
- Apple says no in built beauty/fairness enhancement features in its cam
+ HUL → Glow & lovely.
- Mizo & Naga govt banned dog meat after distressed photos went viral.
- Manjunath IPS - 40 tff in 39 yrs + superseded thrice by juniors
- Assam NEET topper → proxy :C
- Man sold 22L SUV for O2 cylinder distribⁿ in Mumbai.
- Thief in gird returned stolen vaccines with note "didn't know."
- Saudi Arabia to teach Ramayana & Mb. lessons.
- Justice Venkatesh - LGBTQ+ course/psychoeduⁿ to remove his own prejudices.
- DU makes tree plantⁿ a part of its degree courses.
- Samvatsari - festival of forgiveness
- Pradeep Sangwan → Healing Him (plastic waste)
- Sheroes - Lucknow cafe by acid attack survivors - "pay as you wish."
- INS Tarini - all women contingent
- Seshan vs Nation
- Policeman walked 450km from Kanpur to Jabalpur to join duty.

- Sam Manekshaw - courage to say no / right time
- Wall of Kindness
- PNarayani IAS - made Gwalior disabled friendly.
- Sai Pallavi refused ad as she says no cosmetics.
- Tata Group - 65% SH with Tata Trust, not Ratan Tata.
- Solapur teacher Ranjit Desale shared \$1m prize money with runner up - "I can't change the world alone."
- Anand Ki - Super 30
- Aylan Kurdi
- Afghan couples throwing babies on the other side of fence to save them
- NDTV - live footage of Pathankot attack
- vaccinematree
- our const is a ray of HOPE - Harmony, opportunity, peace & equality.
- Amartya Sen's Niti vs Nyaya approach
 ↓ ↓
 procedural justice substantive justice

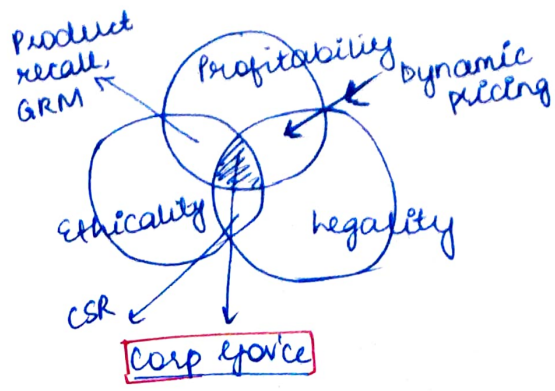
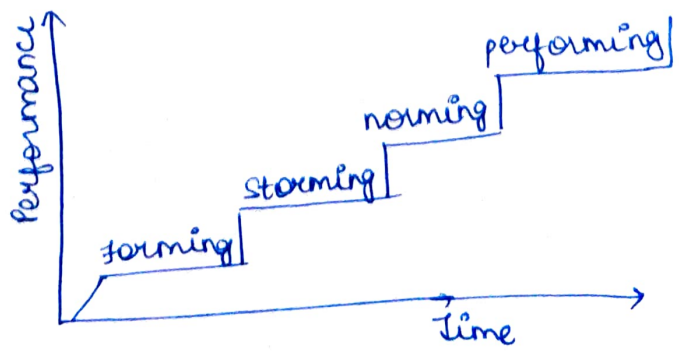
Diagrams



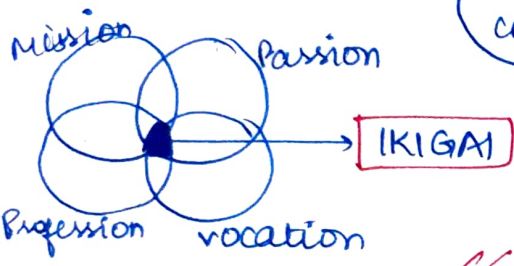
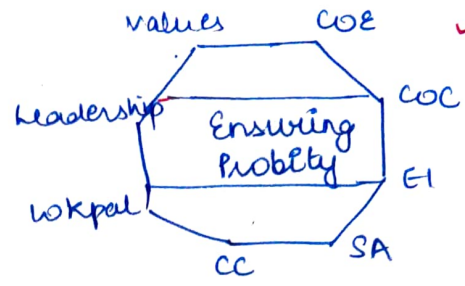
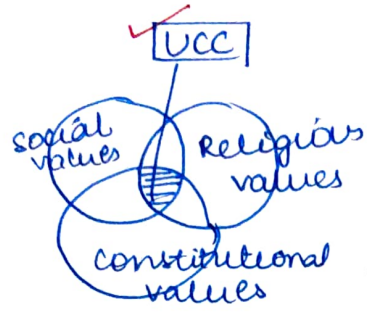
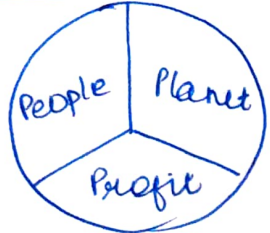
Strengthening ethical values



Team devt



Triple Bottom Line



EI →	Self	Others
What I know	Self Awareness	Social awareness
What I do	Self mgmt	Risk mgmt.

EI

